

Marketing Manager



- Friendly, mid-sized professional services consultancy
- Job variety—marketing content, client relationship management & events
- Part-time, 24 hours per week, based in Mt Eden, Auckland

Envivo is a multi-disciplinary consultancy that provides market leading professional services in Engineering, Surveying and Planning to a wide range of property development, construction and institutional clients.

The Marketing Manager works with our consultancy divisions by managing and implementing the day-to-day marketing activities and long-term marketing strategy with overall responsibility for Envivo's brand and corporate identity.

Responsibilities

- Deliver an effective content marketing strategy and editorial plan
- Plan, create and produce a wide range of marketing material focused on client/segment profiles
- Channel management of digital content hubs and supporting social channels
- Manage our brand design portfolio and corporate profile
- Assist with developing client care and key account management programmes
- Participate in strategic planning activities to improve client relations and services
- Plan and coordinate client service events
- Assist with developing our internal communications

Skills/Experience Required

- Previous experience in a similar role, preferably from a consultancy or professional services background, either in-house or agency
- Solid generalist end-to-end marketing experience including knowledge of market position, target audience and related market dynamics
- Related tertiary qualifications such as marketing, communications, PR or business development
- Professional and confident interaction with clients and staff
- Ability to manage own workloads and adapt to changing work priorities
- Excellent verbal and written communication skills
- High proficiency with Microsoft Office, website content management eg Wordpress, SEO, Google Analytics and social media channels

Envivo values people who enjoy working collaboratively in a team environment. We have a commitment to career development, a focus on professional standards and on achieving successful outcomes for our clients. If you're looking for a new challenge and like sharing with your colleagues both your knowledge and a laugh, then contact us today.

You must be eligible to work in NZ to apply for this role.



www.envivo.co.nz